

PRIVACY POLICY STATEMENT

Muir Anchoring Systems is committed to protecting our clients and stakeholders' privacy. This Privacy Statement outlines how we collect, use, and protect your personal information when you visit and interact with our website, people and information systems. We are committed to ensuring the confidentiality and security of your data. By using our website, you consent to the practices described in this statement.

Information We Collect:

- **Personal Information:** We may collect personal information such as your name, email address, shipping address, and payment details when you place an order or register an account with us.
- **Usage Information:** We gather non-personal information about your interactions with our website, including your IP address, browser type, operating system, and pages visited. This information is collected using cookies and similar technologies.

Use of Information:

- **Personal Information:** We use your personal information to process your orders, provide customer support, and communicate with you regarding your purchases. We may also use this information to personalize your shopping experience and send you promotional offers if you have opted-in to receive them.
- **Usage Information:** We analyze usage data to improve our website's functionality, enhance user experience, and optimize our marketing efforts. This data helps us understand our website's trends, preferences, and customer behaviour.

Data Sharing:

- We may share your personal information with trusted third-party service providers who assist us in operating our website, processing payments, delivering orders, or analyzing data. These providers must protect your information and can only use it for specified purposes.
- We do not sell, rent, or trade your personal information to third parties for marketing purposes without your explicit consent.
- We may share aggregated and anonymized usage data with partners or advertisers for statistical analysis or marketing purposes.



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Data Security:

- We implement appropriate technical and organizational measures to protect your personal information from unauthorized access, disclosure, alteration, or destruction. However, no data transmission over the Internet or electronic storage is entirely secure, and we cannot guarantee absolute security.
- We retain your personal information for as long as necessary to fulfil the purposes outlined in this Privacy Statement unless a more extended retention period is required or permitted by law.

Third-Party Links:

- Our website and information systems may contain links to third-party websites or services that are not owned or controlled by us. We are not responsible for the privacy practices or content of these external sites. We encourage you to review their respective privacy policies.

Children's Privacy:

- Our website and information systems are not intended for children under the age of 13. We do not knowingly collect or store personal information from children without parental consent. If we become aware of any such data, we will promptly delete it.

Updates to Privacy Statement:

- We may update this Privacy Statement from time to time. Any changes will be posted on this page, and the revised version will be effective when published.

If you have any questions or concerns regarding our privacy practices, please contact us using the information provided on our website. We value your privacy and will make every effort to address your inquiries in a timely manner

A handwritten signature in blue ink, appearing to read "Max Buckley".

Max Buckley | General Manager

Muir Anchoring Systems | Tasmania | Australia